

Canterbury Christ Church University Deploying a Scalable Lecture Capture Platform

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1962

Established

220+

Undergraduate Courses

1,700

Staff Employed

18,000

Students

About Canterbury Christ Church University

Canterbury Christ Church University (CCCU) is a public university located in Canterbury, in the county of Kent, England, with approximately 18,000 students. Originally founded as a Church of England college for teacher training in 1962, it was granted university status in 2005. The university has developed rapidly since its inception and now has around 15,000 students based at locations across Kent in Canterbury, Medway (as part of the Universities at Medway partnership) and Tunbridge Wells. As well as being Kent's largest center of higher education for the public services, the university also offers academic and professional programs, including doctorates and research degrees in the arts, humanities and social and applied sciences.



Challenge

At Canterbury Christ Church University, diverse students attend from different backgrounds, ethnic groups, and economic situations. In fact, many European and international students attend without English as their first language. As a result, the demand for accessible content within their various academic programs remained ever-present.

Technology Enhanced Learning Manager, Duncan MacIver, and his staff at Canterbury Christ Church University sought to make accessible content available to students in a way that they can effectively engage with.

As recent accessibility legislation passed in the United Kingdom, all public sector web-applications are required to offer accessible content across all users. MacIver and his team ultimately needed a user-friendly lecture capture solution that offered effective usability and ease-of-use.

Solution

Following an extensive tender process, Canterbury Christ Church University selected the YuJa Enterprise Video Platform for a site-wide Lecture Capture deployment with seamless Blackboard Virtual Learning Environment (VLE) integration and featuring capabilities for secure video management and user-friendly tools for student engagement.

The YuJa Enterprise Video Platform provides Canterbury Christ Church with a campus-wide lecture capture and video recording solution to enhance the campus digital learning experience.

Deployment of the Video Platform enables lectures to be recorded and offers staff and students the ability to capture additional learning and teaching opportunities. Whether used for small faculty-specific deployments or a system-wide implementation, the YuJa Enterprise Video Platform enables room-based capture, microlessons, and multi-stream presentation capture. Selecting a lecture capture solution that enabled multi-faceted capture scenarios was the driving force that led to MacIver's procurement of the YuJa Enterprise Video Platform.

“YuJa fits our need for a hands-off lecture capture platform that allows our staff to focus on their teachings and also provides us with many use-cases that other solutions would not provide otherwise.”

While deploying an enterprise-wide lecture capture solution remained MacIver's predominate focus, MacIver was also pleasantly surprised to discover various use-cases that he and his team did not initially anticipate.

YuJa's ability to also host video media and other content files provided users the ability to submit large assessment files containing diagrams, audio files, and other various media files. In comparison, the maximum file sizes offered by Turnitin or other vendors used by students remained limited.

“We never could have anticipated that a media platform solution could branch out and offer other digital use-cases.”

Another key concern for MacIver during the selection process involves the relationship between the university and the vendor. For MacIver and his team,

effective communication between YuJa and university staff was a significant difference-maker and helped facilitate product feedback and requests.

As a result, when exploring vendors in North America, distance communication with a vendor became a potential concern due to the difference in locations. Nonetheless, despite being North America-based, YuJa managed to exceed MacIver’s expectations. Weekly meetings with the YuJa Customer Success team were set up and feature request responses were provided in no time at all.

“I have been very impressed with the YuJa Customer Success team. It shows that we are being listened to and have some influence.”

Highlights

- The YuJa Enterprise Video Platform provides Canterbury Christ Church University with a campus-wide lecture capture and video recording solution to enhance the campus digital learning experience.
- YuJa’s ability to host video media and other content files provided the ability to submit large assessment files containing diagrams, audio files, and other various media files.
- Effective communication between the YuJa Customer Success Team and University staff became a huge difference-maker.



“YuJa’s customer success team was very quick, responsive, and definitely went above and beyond.”

Jennifer Ferguson, Director
of Teaching Learning Center
& Online Learning at the
Community College of Denver